

Bishop's Spring Conference



March 12-13, 2010
Duncan Conference Center
15820 South Military Trail
Delray Beach, FL 33484

"Retooling for the Next Decade"

Sharing the Good News Through Creative & New Media

The featured speaker for the Bishop's Spring Conference will be **Fr. Matthew Moretz**, curate at Christ's Church, Rye, New York, whose "Father Matthew Presents" videos having been sharing the Good News with creativity and humor to a growing audience on YouTube since 2006.

Moretz will give three presentations. The first will focus on the new media landscape that has developed online, "especially in terms of the democratizing direction of online publishing and viewing, the place of faith and faith institutions in our present day, the frank and sometimes raunchy culture, and how the Episcopal Church could distinguish itself in this new environment."

The second presentation will be a full walkthrough of the development and scope of "Father Matthew Presents": how it functions, how it is made and distributed, "and the community that I cultivate."

In his third presentation Moretz says he will look to the future, in light of his online experience, and how dioceses and/or seminaries must assist in retooling our clergy (and laity) for the new online landscape.



Fr. Matthew will be assisted by **Bill Shomo**, an Emmy award winning video producer. Shomo has built a reputation as an insightful and innovative writer, producer and director.

Shomo has written, produced and directed documentaries, magazine style programs, healthcare news programs and a wide spectrum of videos for marketing, training, investor relations, corporate communications and employee communications.

His projects consistently win awards including the International Television Association's Gold and Silver Reels, the Associated Press Green Eyeshade Award, a Telly and three Emmys.



Between presentations, Moretz and Shomo plan to teach some basic script-writing, and then have participants break up into groups that will each write a script for an online video on some aspect of the life and teaching of the Episcopal Church, utilizing dramatic action, narrative, and images. The groups will then present their "videos" to the full gathering.